

**NAAC**  
**GRADE A+**  
ACCREDITED UNIVERSITY



**BENNETT**  
**UNIVERSITY**  
**THE TIMES GROUP**



**PREPARING INDIA TO MOVE WITH THE TIMES**

# Excellence in Every Stat

68

ACRES FUTURISTIC  
CAMPUS

13,500+

STUDENTS

10,000

HOSTEL CAPACITY

16+

SPORTS  
FACILITIES

50+

UNDERGRADUATE,  
POSTGRADUATE &  
DOCTORAL PROGRAMS

90%+

PH.D. FACULTY

120+

INTERNATIONAL  
COLLABORATIONS

20+

CORPORATE  
COLLABORATIONS

1200+

COMPANIES FOR  
PLACEMENTS

₹125 Cr+

FUNDS RAISED BY  
STARTUPS

40+

STUDENT LED CLUBS  
& SOCIETIES

70+

STARTUPS  
LAUNCHED

## Recognition & Approvals



University Grants  
Commission (UGC)



Association of Indian  
Universities (AIU)



Bar Council of India  
(BCI)



The Association  
of Commonwealth  
Universities

The Association of  
Commonwealth Universities

# *Visionary Leadership*

Mr. Vineet Jain, a visionary leader and a media industry powerhouse, has significantly impacted India's media and education landscape through his dedication to empowering youth. Inspired by his belief in the potential of educated and engaged young minds, he founded Bennett University in 2016, embodying his commitment to excellence and innovation in higher education.

As the Managing Director of India's oldest, largest, and most respected media conglomerate, Bennett, Coleman & Co. Limited (known as Times Group), Mr. Vineet Jain has played an instrumental role in steering the entire spectrum of BCCL's operations. This includes overseeing content creation and editorial strategies for the group even as he has driven the diversification and expansion of what began as a traditional publishing business under the flagship The Times of India into a diversified and expansive media empire.

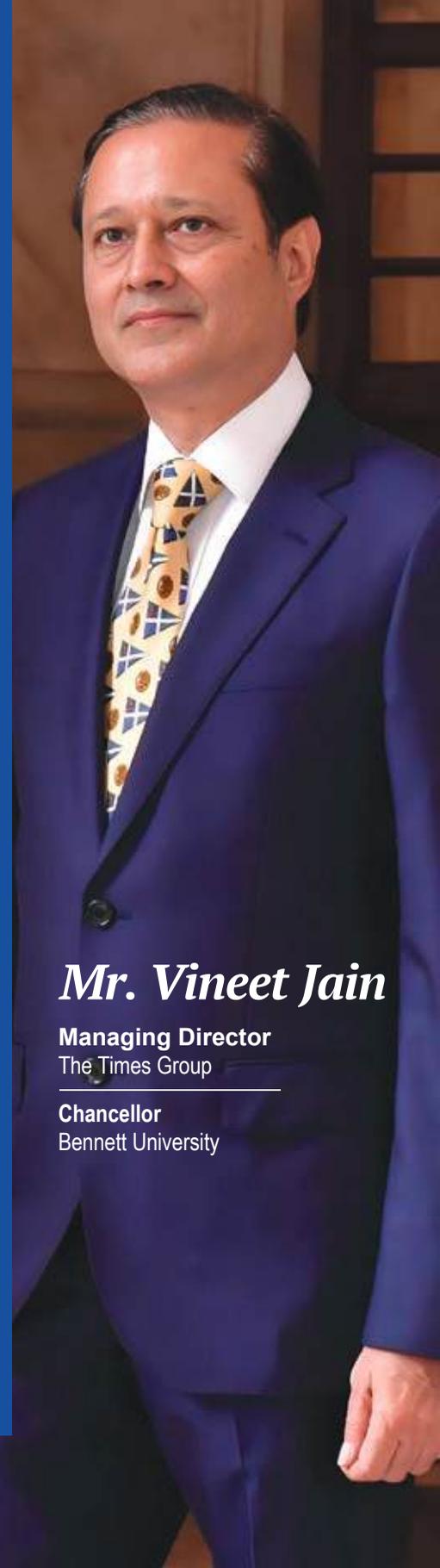
## *Awards & Accolades*

- » Rajiv Gandhi Award for Corporate Excellence and Indian Telly Award for his contribution to Indian TV Broadcasting Industry, 2009
- » IMPACT Person of the Year, 2013
- » Entrepreneur of the Year Award 2013 from the Bombay Management Association
- » Media Person of the Year Award from the International Advertising Association (IAA), 2015
- » The Indian Television Academy's 'Sterling Icon of Indian Entertainment – Media'
- » Art Karat Award for Excellence in Media
- » Asia One Global Indian of the Year, 2018
- » Lifetime Achievement Award at exchange4media News Broadcasting Awards (enba), 2018
- » Bharatiya Mahanatham Vikas Puraskar, 2018-19
- » Impact Digital Power 100, 2020
- » Business Leaders; ITA Hall of Fame, 2020

## *Mr. Vineet Jain*

**Managing Director**  
The Times Group

**Chancellor**  
Bennett University



# VISION

To be a Global Leader in

**Education, Research,  
and Innovation,**

Empowering Higher Learning Ecosystem.

# MISSION

## **Empowering**

Empower all the members of the Bennett ecosystem and provide thought leadership, focus on nation building and prepare our graduates to move with the times.

## **Research Innovation**

Enhance a collaborative environment that encourages faculty and students to engage in research, innovation, and entrepreneurship, creating a lasting impact on the society.

## **Collaboration**

Cultivate international partnerships and collaborations with academic institutions, industry, and government organizations and provide a rigorous and innovative education that equips students with the knowledge, skills, and ethical values required to excel in their careers.

## **Diversity & Equity**

Promote diversity, equity, and inclusion, ensuring that all individuals, regardless of background, feel welcomed, respected, and empowered.

## **Academic Excellence**

Foster a culture of lifelong learning, adaptability, and critical thinking, ensuring graduates are prepared to tackle emerging challenges in all academic fields.

## **Global Citizen**

Prepare students to become global citizens, capable of addressing global challenges and contributing to the well-being of communities worldwide.

## **Ethical Conduct**

Foster a strong sense of ethical responsibility in our graduates, emphasizing the importance of ethical conduct, sustainability, and social impact in professional practice.

## **Global Exposure**

Drive interdisciplinary research and innovation, pushing the boundaries of human knowledge, addressing pressing global issues and solving real world problems.

## **Career Services**

Provide a globally connected career services networking with graduate employers and alumni.

## **Modern Infrastructure**

Commit to ongoing assessment and improvement of our programs and invest in modern infrastructure and advanced technology to support teaching, research, and innovation adapting to the evolving needs of students, industries, and society.



# About Us

With a peerless legacy of over 186 years, the Times Group has been a pillar of trust, knowledge, and public service. Founded in 2016, Bennett University continues this proud tradition, shaping future leaders committed to excellence, integrity, and global impact.

Accredited with an A+ grade by NAAC and recognised by the University Grants Commission (UGC), Association of Indian Universities (AIU), and the Bar Council of India (BCI), Bennett University upholds the highest educational standards. Its interdisciplinary curriculum fosters critical thinking, adaptability, and lifelong learning, empowering students to address global challenges.

A true beacon of academic excellence, Bennett University stands dedicated to creating responsible global citizens and thought leaders.

## *The Bennett Advantage*

*4 ways we help you excel*



### ***Academic Excellence with a Global Edge***

Gain knowledge beyond borders. Our global collaborations and industry partnerships offer a world-class education, ensuring you stay ahead in an interconnected world.



### ***Entrepreneurship Focus***

Whether you are nurturing a startup idea or exploring business innovation, Bennett Hatchery, our incubation lab and mentorship programs help turn your startup dreams into reality.



### ***Future-ready Life Skills***

Our structured programs equip you with essential life skills such as effective communication, teamwork, and critical thinking to help you thrive in any career, anywhere.



### ***Industry Exposure***

Get varied & rich exposure through live projects, workshops, internships, field visits, conferences, competitions, and engagement platforms through Times Group Connect.

# Accreditations and Recognitions



**TOP SCORER**  
1st Cycle in Delhi NCR & UP



**MSME, Govt of India**  
Bennett University fosters collaboration with MSMEs through various initiatives, including research, training, consulting, and incubation programs, enhancing their growth and innovation.



**QS I-GAUGE Rating 2023**  
Recognized for our exceptional standards in education, Bennett University has received prestigious QS I-GAUGE ratings, affirming our commitment to excellence.



**OBE Rankings 2023 & 2022**  
Our focus on Outcome-Based Education (OBE) has consistently placed us among the top institutions, reflecting our dedication to delivering quality education.



**Green Rankings 2023**  
Our sustainable practices have earned us a prominent position in the Green Rankings, showcasing our commitment to environmental stewardship.



**Global University India Rankings 2023**  
Bennett University is globally recognized, reflecting our academic excellence and international outreach.



**Education World India Private University Ranking 2022-2023**  
Acknowledged as a leading private university in India, we continue to set benchmarks in higher education.



**Association for Commonwealth University 2023**  
Membership in this esteemed association highlights our global partnerships and academic collaborations.



**Times Engineering Ranking 2022 & IIRF Ranking 2022**  
Our engineering programs are among the best in the country, supported by top-notch faculty and state-of-the-art facilities.



## Quality Management Systems

Standard - ISO 9001: 2015

## Occupational Health & Safety Management Systems

Standard - ISO 45001: 2018

## Environment Management Systems

Standard - ISO 14001: 2015

## Energy Management Systems

Standard - ISO 50001: 2018

Our distinguished faculty feature among the world's top 2% scientists.

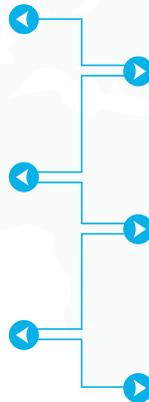
# The Bennett Hatchery

Recognised under Startup India, the MSME Incubation & Innovation Scheme, and the UP StartinUP Policy, Bennett Hatchery Foundation supports early-stage startups across ideation, validation, prototyping, and market growth. Open to students, faculty, staff, and external innovators, it provides mentorship, infrastructure, industry connections, and funding. The Hatchery has raised over ₹5 crore from Startup India Seed Fund and StartinUP to support high-potential ventures and strengthen the entrepreneurial ecosystem. Bennett Hatchery Foundation, a registered Section 8 company, is the incubation arm of the Centre for Innovation & Entrepreneurship (CIE) at Bennett University. CIE works through three verticals—Academics, Bennett Hatchery Foundation, and SPARK (the student E-Cell)—to nurture innovation and entrepreneurship.

Personalised mentoring by distinguished faculty, entrepreneurs, and industry experts

Access to investors, customers, and global partners

Secure seed funding to launch your startup



Entrepreneurship education integrated across programs

Hands-on training in our worldclass startup ecosystem

Legal, accounting, IP, and tech support services under one roof

## 70+ Startups

  
**Dr. Sonal Kukreja**  
Faculty

  
**Aditya Raj Jain**  
BBA

  
**Raghav Mishra**  
BBA LL.B (Hons.)

  
**Pradyumn Mane**  
B.Tech EP

  
**Reyansh Garg**  
B.Tech CSE

**savart.**  
**Sankarsh Chanda**  
B.Tech CSE

**INSTAAPP**  
**Samyak Jain**  
B.Tech CSE

  
**Prajanth Pokhriyal**  
BBA

  
**Shrey Tyagi**  
B.Tech CSE

  
**Raunak Shukla**  
B.Tech CSE

  
**Vishal Kumar**  
MBA

  
**Drishti Makhijani**  
B.Tech CSE

  
**Muskan**  
BBA

  
**Nimit Jain**  
B.Tech-Bio Tech

**and many more...**

# Industry Academic Partnerships

Bennett University is committed to fostering collaborative partnerships with industry leaders to provide students with practical training and research opportunities, bridging the gap between academia and industry. These partnerships involve joint research and development efforts in emerging technologies such as AI, Big Data, and Cloud Computing, as well as providing students with training, internships, and certification programs through collaborative partnerships with industry partners such as Apple, AWS, Cisco, Grant Thornton and Xebia among others. The University is also focused on integrating industry-specific knowledge into the curriculum, fostering immersive learning experiences and establishing an incubation center to support startups and existing companies. In addition, the campus adoption program aims to make students corporate-ready, while the NASSCOM, FutureSkills PRIME platform provides opportunities for continuous self-paced learning and skill development in emerging technologies.

Bennett University also emphasises collaboration with other academic institutions in fields of commerce, business, economics, management and law.



# Research

At Bennett University, we imbibe that a university stands for its quality research and focus on finding sustainable solutions to modern world problems. The research is nurtured through various academic programs run by schools and sponsored projects funded by the government agencies like DBT, DST, and Industry.



Ministry of Science and Technology,  
Govt. of India.

Recognized as a Scientific and Industrial Research Organization (SIRO) by Dept. of Scientific and Industrial Research, Ministry of Science & Technology, Govt. of India.



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Selected as Host Institution under MSME (Ministry of Micro, Small & Medium Enterprises), Govt. of India to carry out the scheme "Support for Entrepreneurial and Managerial Development of SMEs through Incubators"

<b>31150</b> Citations Scopus	<b>16029</b> Citations Web of Science	<b>2767+</b> Book Chapters	<b>3636</b> Scopus Publications	<b>1223</b> Web of Science Publications
<b>121</b> High-End Teaching & Research Labs	<b>110+</b> Books	<b>75</b> H Index Scopus	<b>55</b> H Index Web of Science	<b>330</b> Active Ph.D. Research Scholars
<b>46</b> Seed Grant Projects	<b>64</b> Ph.D. Awarded	<b>₹4.85 Cr.</b> Seed Grant Projects to BU Faculty Members	<b>223</b> Patents Published/Granted	<b>₹30+ Cr.</b> Research and consultancy



# GLOBAL

## PARTNERSHIPS

**Student Mobility Programs | International Summer & Winter Schools | Exchange Programs |  
Internship Abroad | Semester Abroad Programs | Accelerated Master's Program**



### USA

- University of California, Berkeley
- New York Film Academy
- Georgia Institute of Technology
- Babson College
- University of Florida
- George Mason University
- Stony Brook University
- Western Michigan University
- University of Nebraska Omaha
- Florida International University
- Kent State University
- Seattle University
- South Dakota State University
- San Diego State University
- University of California, Santa Cruz Extension
- University of Missouri-Kansas City
- San Francisco State University
- Augustana University
- University of Wisconsin-Stout
- California Baptist University
- Regis College
- Yeshiva University
- University of Massachusetts, Boston
- Pennsylvania State University
- Colorado State University
- Iowa State University
- Rowan University

### UK

- University of Cambridge
- University of Birmingham
- Queen Mary University of London
- University of Dundee
- University of Essex
- Royal Holloway, University of London
- University of Wolverhampton
- John Moores Liverpool University
- University of Greenwich
- University of South Wales
- Teesside University
- University of Bradford
- University of Strathclyde
- University of York
- Leeds Beckett University

### AFRICA

- Durban University of Technology
- Rabat School of Business
- University of Ibadan
- Mohammed VI Polytechnic University

### AUSTRALIA

- University of Technology Sydney
- Western Sydney University
- Monash University

### CANADA

- University of British Columbia
- Ontario Tech University
- King's University College at Western University
- SELC College

### DUBAI

- University of Middlesex
- University of Dubai

### FRANCE

- University of Bordeaux
- Network "n+I" - Engineering institutes
- Rennes School of Business
- Aivancity

### GERMANY

- Gisma University of Applied Sciences
- DADB (German Academy of Digital Education)

### GREECE

- Hellenic American University

### ISRAEL

- Tel Aviv University
- Hebrew University of Jerusalem

### ITALY

- Ca'Foscari University of Venice
- Nuova Accademia di Belle Arti

### LITHUANIA, EUROPE

- Kaunas University of Technology

### MALTA, EUROPE

- University of Malta

### MONGOLIA

- University of Shihuhutug

### MALAYSIA

- Management and Science University
- UCSI

### NEW ZEALAND

- Whitireia and WelTec
- University of Waikato

### KOREA

- Kyungdong University Global campus

### SWITZERLAND

- Swiss School of Business and Management
- Rushford Business School

### SPAIN

- EDEM
- University Camilo José Cela (UCJC)

### SINGAPORE

- National University of Singapore (via Corporate Gurukul)

### TAIWAN

- National Taiwan University

### RUSSIA

- Perm State University

### JAMAICA

- UTech

### VIETNAM

- FPT University

SCAN FOR LATEST INFORMATION



# Programs Offered

## SCHOOL OF ARTIFICIAL INTELLIGENCE

**B.Tech (Artificial Intelligence)**  
4 Years

**BCA (Artificial Intelligence)**  
3 Years / 4 Years  
(Hons./Hons. with Research)

**B.Sc. (Artificial Intelligence)**  
3 Years / 4 Years  
(Hons./Hons. with Research)

- Legal Tech
- Fintech
- Agri-Tech
- Media
- Healthcare
- Digital Psychology
- Material Sciences
- Environmental Sustainability
- Wireless Networks
- Data Science
- Pharma & Biotech
- Robotics
- Signal Processing
- Quantum Information Processing

**M.Tech (Artificial Intelligence)**

**M. Sc. (Artificial Intelligence)**

**MCA (Artificial Intelligence)**

**M. Tech (Artificial Intelligence) + Ph.D.**

2 Years

- Computer Vision
- Signal Processing
- Natural Language Processing
- Robotics

## SCHOOL OF COMPUTER SCIENCE ENGINEERING & TECHNOLOGY

**B. Tech (Computer Science Engineering)**  
4 Years

- Artificial Intelligence
- Cloud Computing
- Data Science
- Cyber Security
- Blockchain
- Robotics Process Automation
- Gaming
- Augmented & Virtual Reality
- Drones
- IoT & Robotics
- Quantum Computing
- Product Design Technology
- DevOps in collab with Xebia
- Full Stack in collab with Xebia
- Mobile Technologies
- UI/UX

### **BCA**

3 Years / 4 Years  
(Hons./Hons. with Research)

- Cloud Computing
- Cyber Security
- Data Science
- Artificial Intelligence
- DevOps
- Full Stack
- Drones
- Blockchain
- Gaming
- Mobile Technologies

# Programs Offered

## SCHOOL OF COMPUTER SCIENCE ENGINEERING & TECHNOLOGY

### **B.Tech + M.Tech (Computer Science & Engineering) (Dual Degree)** 5 Years

- Artificial Intelligence
- Cloud Computing
- Data Science
- Cyber Security
- Blockchain
- Robotics Process Automation
- Gaming
- Augmented & Virtual Reality
- Drones
- IoT & Robotics
- Quantum Computing
- Product Design Technology
- DevOps in collab with Xebia
- Full Stack in collab with Xebia
- Mobile Technologies
- UI/UX

- 
- Artificial Intelligence
  - Blockchain
  - Cyber Security
  - Data Science

### **BCA + MCA (Dual Degree)** 5 Years

- Cloud Computing
- Cyber Security
- Data Science
- Artificial Intelligence
- DevOps
- Full Stack
- Drones
- Blockchain
- Gaming
- Mobile Technologies

- 
- Artificial Intelligence
  - Blockchain
  - Cyber Security
  - Data Science

### **MCA** 2 Years

- Artificial Intelligence
- Blockchain
- Cyber Security
- Data Science

### **M. Tech (Computer Science Engineering)** 2 Years

- Artificial Intelligence
- Blockchain
- Cyber Security
- Data Science

### **M. Tech + Ph.D. (Computer Science & Engineering) (Dual Degree)** 5 Years

- Artificial Intelligence
- Blockchain
- Cyber Security
- Data Science

## SCHOOL OF DESIGN

### **B.Des (Hons.)** 4 Years

- Fashion Design
- Textile Design
- Game Design
- Product Design
- Advanced Animation & VFX (in partnership with CII)
- Communication Design

### **M.Des** 2 Years

- Communication Design

# Programs Offered

## SCHOOL OF ENGINEERING & APPLIED SCIENCES

### B.Tech (Electronics & Communication Engineering)

4 Years

- Data & Signal Analytics
- IoT & Embedded Systems
- VLSI Design
- Mechatronics

### B.Tech (Electronics & Computer Engineering)

4 Years

- Data & Signal Analytics
- IoT & Embedded Systems
- VLSI Design
- Mechatronics

### B.Tech (Mechanical Engineering)

4 Years

- Aerospace Engineering
- E-Mobility
- Energy Technologies
- Industrial Engineering
- Mechatronics & Robotics
- AI & ML in Mechanical Engineering

### B.Tech (Engineering Physics)

4 Years

- Nanotechnology
- Quantum Technology
- Complex Systems
- Biophysics
- Renewable Energy
- Astronomy & Astrophysics

### B. Tech (Biotech)

4 Years

- Biomedical Technologies
- Drug Discovery & Protein Therapeutics
- Industrial Biotechnology
- Nanotechnology & Biosensors
- Genetic Counselling & Precision Medicine

### B.Tech + M. Tech (Biotech) (Dual Degree)

5 Years

- Biomedical Technologies
- Drug Discovery & Protein Therapeutics
- Genetic Counselling & Precision Medicine
- Industrial Biotechnology
- Nanotechnology & Biosensors

### M. Tech (Biotech)

2 Years

- Biomanufacturing
- Nanotechnology
- Computational Biology
- Drug Discovery

### M. Tech (Material Science & Engineering)

2 Years

- Nanotechnology
- Quantum Materials
- Semiconductors
- Energy Materials

### M. Tech Electronics and Communication Engineering (VLSI Design and Technology)

2 Years

- Nanoelectronics
- Device Modeling
- System on Chip Design
- Machine Learning for VLSI

# Programs Offered

## SCHOOL OF MANAGEMENT

### BBA

3 Years / 4 Years

(Hons./Hons. with Research)

- Marketing
- Banking & Finance
- Human Resource
- Entrepreneurship
- International Business
- Business Analytics
- International Finance & Accounting  
- Integrated with ACCA\*
- Healthcare
- Sports
- Events, PR & Corporate Communication
- Entrepreneurship & Family Business

### BBA + MBA (Dual Degree)

5 Years

- Marketing
- Banking & Finance
- Human Resource
- Entrepreneurship
- International Business
- Business Analytics
- International Finance & Accounting  
- Integrated with ACCA\*
- Healthcare
- Sports
- Events, PR & Corporate Communication

- 
- Marketing
  - Business Analytics
  - Finance
  - Human Resource
  - Media
  - Logistics & Supply Chain
  - Production & Operations
  - Healthcare
  - Sports

### B. Com (Finance & Accounting)

3 Years / 4 Years

(Hons./Hons. with Research)

### B. Com (International Accounting & Finance) Integrated with ACCA\*

3 Years / 4 Years

(Hons./Hons. with Research)

### MBA

2 Years

- Marketing
- Business Analytics
- Finance
- Human Resource
- Media
- Logistics & Supply Chain
- Production & Operations
- Healthcare
- Sports

### MBA (Entrepreneurship & Family Business)

2 Years

## SCHOOL OF LAW

### BBA LL.B. (Hons.)

5 Years

- Criminal Law
- Corporate & Commercial Law
- Constitutional & Human Rights Law

### B.A. LL.B. (Hons.)

5 Years

- Criminal Law
- Corporate & Commercial Law
- Constitutional & Human Rights Law

### LL.M.

1 Year

- Criminal Law
- Corporate & Commercial Law
- Constitutional & Human Rights Law
- International Law
- Intellectual Property Rights (IPR)
- International Trade and Investment Law

\*The Association of Chartered Certified Accountants

# Programs Offered

## SCHOOL OF LIBERAL ARTS

### B.A. (Hons.)

3 Years / 4 Years

(Hons./Hons. with Research)

#### 7 Majors

- B.A. Psychology
- B.A. Economics
- B.A. English Literature
- B.A. Political Science & International Relations
- B.A. Sociology
- B.A. Philosophy
- B.A. Business Studies

#### 23 Minors

- Psychology
- Political Science & IR
- Media Studies
- Sociology
- Philosophy
- Business Studies
- Mathematics
- Advertising
- Marketing
- Finance
- Economics
- English
- Legal Studies
- Data Science
- Entrepreneurship
- Artificial Intelligence (AI)
- Sciences for Liberal Arts
- Creative Arts
- Genetics
- Casual Methods
- Creative Writing
- Design
- Public Policy

### M.A.

2 Years

- Economics

### M.Sc.

2 Years

- Economics

## TIMES SCHOOL OF MEDIA

### B.A. (Mass Communication)

3 Years / 4 Years

(Hons./Hons. with Research)

- Digital Marketing
- Journalism
- Broadcasting
- Advertising/Public Relations

### B.A. (Film, TV & Web Series)

3 Years / 4 Years

(Hons./Hons. with Research)

- Film & TV (Production)
- TV & Web Series (Post Production)

### M.A. (Mass Communication)

2 Years

- Multimedia Production
- Digital Marketing
- Advertising/Public Relations
- Journalism

### PG Diploma

1 Year

- TV and Digital Journalism  
Powered by Times Now

## GLOBAL IMMERSION PROGRAM (GIP)

An optional international exposure opportunity available to all students, offering curated academic, industry, and cultural immersion experiences across key destinations in Southeast Asia and the Middle East.



# School of Global Pathways

## USA, UK, FRANCE, or ITALY



Pursuing higher education abroad is a remarkable opportunity that broadens horizons, fosters personal growth, and opens doors to global career opportunities. However, this journey often comes with challenges—complex application procedures, cultural adaptation concerns, and uncertainty about employment opportunities.

Global Programs at Bennett University provide students a seamless solution to address these concerns. The programs are designed to offer students unparalleled international exposure while ensuring a smooth and cost-effective transition to our renowned partner universities—Iowa State University and Kent State University, USA and the University of Essex, the University of Reading and the University of Birmingham UK. Through our structured credit transfer system, students gain access to world-class academic resources at an optimal cost.

Beyond academic excellence, the program enhances career prospects by enabling students to work in their destination countries, equipping them with valuable global experience. Additionally, the Global Programs ensure a secure and well-supported educational journey, minimising potential risks and uncertainties associated with studying abroad.

Take the first step towards a future without boundaries with Global Programs at Bennett University.

IOWA STATE  
UNIVERSITY

KENT STATE  
UNIVERSITY

University  
of Essex

SPJ  
LONDON S P Jain  
London School  
of Management

UNIVERSITY OF  
BIRMINGHAM

University of  
Reading

# School of Global Pathways

## SCHOOL OF COMPUTER SCIENCE ENGINEERING & TECHNOLOGY

### B.Tech (Global)

- Iowa State University, USA (2+2)
- University of Essex, UK (2+2)
- University of Essex, UK (3+1)
- University of Birmingham, UK (2+1+1)

## SCHOOL OF LIBERAL ARTS

### B.A. (Global) Economics

- University of Essex, UK (2+1)

## SCHOOL OF DESIGN

### B.Des (Global) Fashion Design

- Kent State University, USA (2+2)

## TIMES SCHOOL OF MEDIA

### B.A. (Global) Film, TV & Web Series

- University of Essex, UK (2+1)

### B.A. (Global) Mass Communication

- University of Essex, UK (2+1)

## SCHOOL OF MANAGEMENT

### BBA (Global)

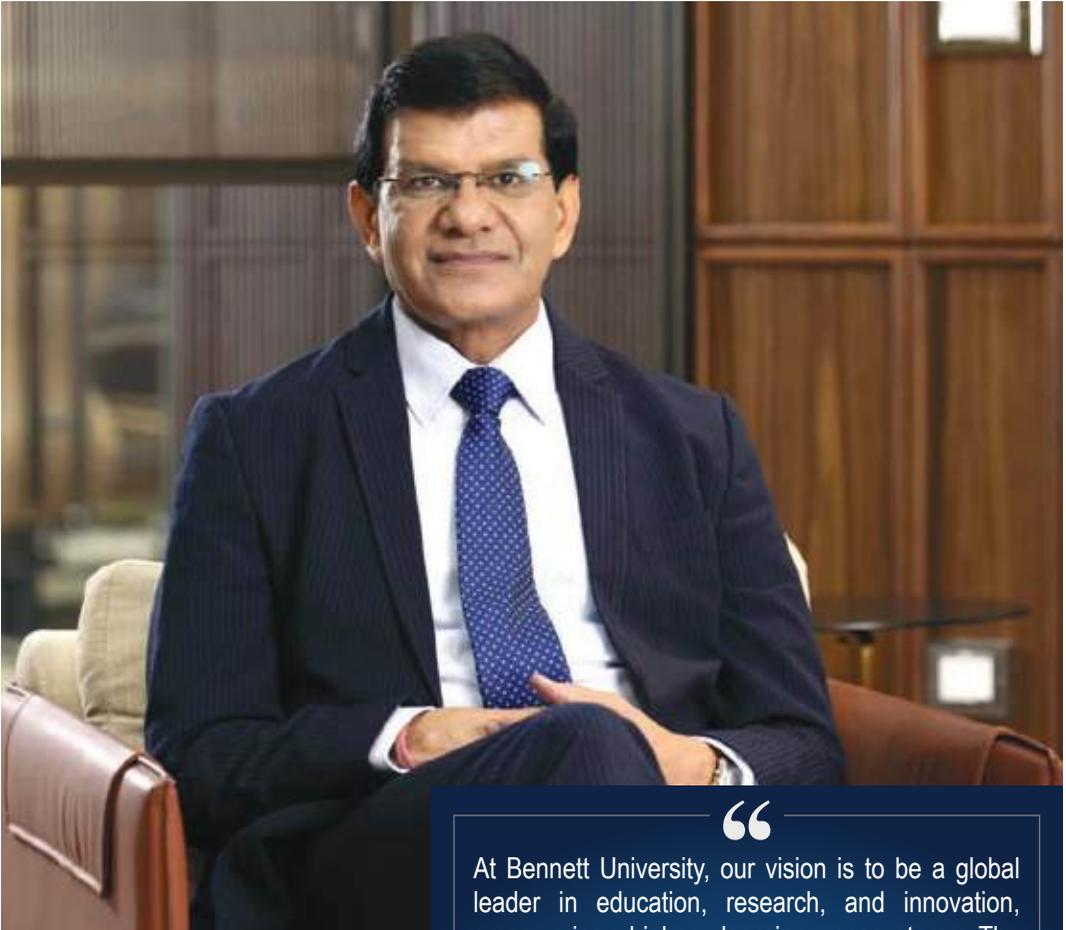
- University of Essex, UK (2+1)
- SP Jain School of Global Management (2+2)
- University of Reading, UK (1+1+1)



MBA Students (2024–26) at the University of Reading, Malaysia Campus for their Global Immersion Program.

## *Learn from the experts*

At Bennett University, our experienced educators bring a wealth of knowledge, industry expertise, and academic excellence to prepare students for the future. With renowned scholars, researchers, and industry leaders from across the globe, they mentor students, foster critical thinking, and inspire innovation.



### **Prof. (Dr.) Raj Singh**

#### **VICE CHANCELLOR**

- ▶ Ph.D. (Strategic Finance), Maharshi Dayanand University
- ▶ CFA, Institute of Chartered Financial Analysts of India
- ▶ MA (Economics), University of Rajasthan
- ▶ BA, Maharshi Dayanand University

“

At Bennett University, our vision is to be a global leader in education, research, and innovation, empowering higher learning ecosystem. The university stands as a beacon of knowledge in shaping young minds through holistic education, fostering critical thinking, entrepreneurship and encouraging innovation. Our distinguished faculty, state-of-the-art infrastructure, and industry-aligned curriculum ensure that students receive a transformative learning experience. At Bennett University, we empower students to move with the times and to become responsible global citizens.

”

# Learn from the experts



## Prof. (Dr.) Abhay Bansal

Dean, School of Computer Science  
Engineering and Technology  
Dean, International Relations and  
Corporate Outreach

- ▶ 31+ years of experience in Industry and Academia
- ▶ B.E. (Computer Science), M.E.(IT), MBA
- ▶ Ph.D., University of Rajasthan
- ▶ Post Doc, University of South Florida, USA
- ▶ FIET(UK), FIE(I), FIETE, SMIEEE (U.S.A.), MCP, SMCSI, LMISTE, MIAENG, SMIACSIT, CEng



## Prof. (Dr.) Shailesh Tiwari

Professor & Joint Dean,  
School of Computer Science  
Engineering and Technology

- ▶ Ph.D., CSE, Motilal Nehru National Institute of Technology, Allahabad
- ▶ M. Tech, CSE, Uttar Pradesh Technical University, Lucknow



## Prof. (Dr.) Rajeev Tiwari

Dean,  
School of Artificial Intelligence  
Head, Industry Partnerships,  
Engineering Programs

- ▶ 20+ years of experience in academia, research, and strategic leadership
- ▶ Ph.D., Computer Science, Thapar University
- ▶ M. Tech, Computer Science and Engineering, Kurukshetra University



## Prof. (Dr.) N. Latha

Dean, School of Engineering  
and Applied Sciences

- ▶ 32+ years of teaching and research experience
- ▶ B.Sc. (Chemistry), M.Sc. (Biochemistry)
- ▶ Ph.D. (Bioinformatics), IIT Delhi



## Prof. (Dr.) Pradeep Kulshreshtha

Dean,  
School of Law

- ▶ 30+ years of extensive expertise in Academic Affairs, Legal Research & Advisory Services
- ▶ Honorary Doctorate, National American University, South Dakota
- ▶ M.A., L.L.B., L.L.M, Ph.D., PGDM

# Learn from the experts



**Prof. (Dr.)  
Manisha Mohan**  
Dean,  
School of Design

- ▶ Ph.D., Design, UPES Dehradun
- ▶ Master of Design (M.Des) Communication Design and Animation, National Institute of Design (NID)
- ▶ 10+ years as an Applied Games Curator, Member at the India Game Developer Council
- ▶ 9+ years Chief of Design and Innovation, Tata Interactive Systems



**Prof. (Dr.)  
Niraj Mankad**  
Dean,  
School of Management

- ▶ Ph. D., Shailesh J. Mehta School of Management, IIT Bombay
- ▶ MBA, Leeds University Business School, UK
- ▶ B. E., Mumbai University



**Prof. (Dr.)  
Sanjeev Kumar**  
Dean,  
School of Liberal Arts

- ▶ Postdoctoral Fellow in Health Economics and Health Policy, Yale University, USA
- ▶ Ph.D. (Economics), Southern Methodist University, USA



**Prof. (Dr.)  
Sumit Narula**  
Dean,  
Times School of Media

- ▶ 15+ years of extensive experience in Media education and research
- ▶ Ph.D., in Electronic Media and Conflict Resolution from Panjab University, Chandigarh
- ▶ Former EIC: Journal of Content Community and Communication (SCOPUS Indexed)
- ▶ Honorary Brand Ambassador, Emerald Publishing, South Asia
- ▶ Published 30+ Research Papers in world class journals indexed in SCOPUS, WOS, ABDC, CABS and PubMed etc.



**Prof. Dhiraj Singh**  
Deputy Dean,  
Times School of Media  
Head,  
Centre for Media & Technology

- ▶ Recipient of the Indian Achievers Forum's 'Man of Excellence Award' (2021–22)
- ▶ Author, Artist, and Documentary Filmmaker
- ▶ Salis Mania Best Author Award (2023)
- ▶ Former Executive Director, Lok Sabha Television

# Key Recruiters

 Meta	 Google	 Adobe	 Microsoft
 paloalto NETWORKS	 THE TIMES GROUP	 HSBC	 amazon
 Goldman Sachs	 Deloitte.	 DELL	 Capgemini
 HCL	 BNY MELLON	 pwc	 Hewlett Packard Enterprise
 TATA TATA POWER	 INDIA TODAY	 DE Shaw & Co	 Reliance RETAIL
 Infosys	 Groww	 tcs   TATA CONSULTANCY SERVICES	 CISCO
 Tech Mahindra	 cadence	 media.net	 HDFC BANK
 CLOUDERA	 UB	 YES BANK	 IBM
 MSL Influence. Impact.	 GAR Creating tomorrow today	 WADIA GHANDY & CO.	 KANTAR
 MARKETSandMARKETS	 IDFC FIRST Bank	 COLGATE-PALMOLIVE	 wipro
 servicenow	 KPMG	 DAIMLER	 PUBLICIS MEDIA
 adani	 LG	 ITC ITC Limited	 zomato
 sv2 DIGITAL	 SAMVĀD: PARTNERS	 EY	 LODHA BUILDING A BETTER LIFE
 CK BIRLA GROUP	 Coca-Cola	 EICHER	 J. WALTER THOMPSON
 SUTHERLAND	 Morgan Stanley	 Discovery COMMUNICATIONS	 HT HT MEDIA GROUP

and many more...

## Career Services and Alumni Affairs

### BENNETT FINISHING SCHOOL

- Employability Enhancement Trainings (Soft Skills, Life Skills & Technical Skills)
- Recruiter Specific Trainings
- In-House Coaching for Higher Studies & Competitive Examination (GRE, GMAT, CAT & Others)

### INDUSTRY ENGAGEMENT & COLLABORATIONS

- Industry Advisory Board
- HR Conclaves, Industry Round Tables, Industry Insight Sessions
- CXO Series
- Industry Visits
- Case Study Competitions & Hackathons
- Student-Industry Project Showcase
- Setting up various Centre of Excellence with the Industry
- Tie-Up with Industry Bodies (FICCI, NASSCOM, CII, ASSOCHAM, NITI AAYOG etc.)

### INTERNSHIPS & FINAL PLACEMENTS

- With Top Recruiters, Unicorns, High Growth Companies & Conglomerates
- Lifelong Alumni Support through Lateral Job Exchange

# Glamour & Glory



**Uphoria**  
The Annual Cultural Fest



**ZENEVIA**  
The Tech Fest



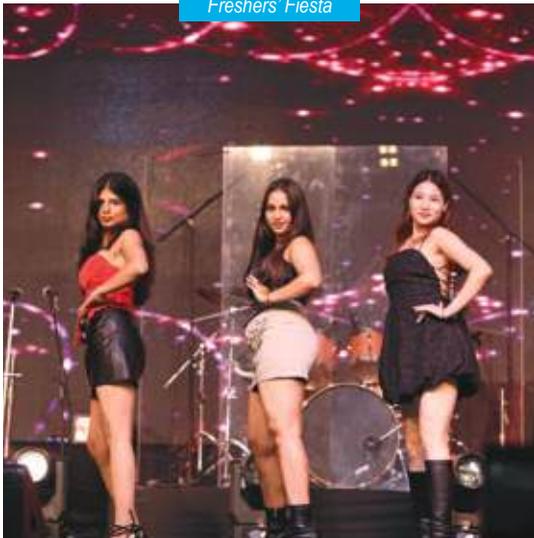


**CONVERGE**  
*The Alumni Meet*



**BLUEMOON**  
*Freshers' Fiesta*

**SPORTIKON**  
*The Annual Sports Fest*



# Game On





- ▶ Cricket Ground with Nets
- ▶ 18 Badminton Courts
- ▶ Football Ground with professional flood lights
- ▶ 3 Basketball Courts
- ▶ 2 Kabaddi Courts
- ▶ 6 TT Tables
- ▶ 2 Lawn Tennis Courts
- ▶ 10 Pickleball Courts
- ▶ 2 Volleyball Courts
- ▶ 3 Squash Courts
- ▶ Swimming Pool
- ▶ Fitness Center
- ▶ 2 Padel Tennis Courts
- ▶ 8 Pool & Snooker Tables
- ▶ 2 Basketball Half Courts
- ▶ Chess Arena
- ▶ Carrom Arena
- ▶ Taekwondo Arena



# World-class Infrastructure

Bennett University's 68 acres sprawling campus is visualized as a modern, student-centric, functional space, enabling an immersive and comprehensive learning experience.



## Hostels

Separate Girls and Boys Hostels with the capacity to accommodate 10,000+ students at a time | Triple sharing rooms for boys and girls | Essential amenities such as ACs, comfortable beds, cupboards, study table, access to hot water round the year, laundry service & common entertainment rooms are provided for a pleasant stay | Wellness Centre, Pharmacy, Tuck Shop and Salons for a comfortable residential environment | 72000 sq. ft two-level Dining Hall.



## Hangout Joints

Housed under a warm ambiance of comfort and tranquillity, University campus offers plenty of hangout joints for students to create lasting memories. Maggi Point, Quench, Chill Wheel, Southern Stories, Snap Eats, Domino's Pizza, Subway, and House of Chow are perfect hangout joints for students on campus. Catering to the needs of Hostellers and Day Scholars who want to explore more variety in food, Bennett University houses a massive 5775 sq. ft. multi-cuisine veg and non-veg cafeteria. It is not a surprise that the Food Safety and Standards Authority of India (FSSAI) has certified Bennett University as an Eat Right Campus.



## Library

Dedicated Law Library and 02 Central Libraries with E-Learning Resources for reading & research | Established with KOHA – the Integrated Library Management System with 3M electromagnetic/RFID enabled security gates, smart card, self-check-in and checkout, and RFID dropbox | Students can search for books through the M-OPAC mobile application and use it for books renewal, reservations and creating virtual shelves.



## High end Teaching & Research Labs

121+ labs associated with Dell, Amazon, Microsoft, Cisco, Apple and others for hands-on learning | Aesthetically designed Moot Court for providing practical experience of the courtroom environment | TV Studio and Radio Studio built under the guidance of Times Now & Radio Mirchi Engineers | 2 OB Vans for Experiential Learning for Media Students.



## Sports

Bennett University fosters a vibrant sports culture with world-class facilities and professional coaching. The modern Sports Complex offers 16+ sports, including swimming, tennis, football, cricket, and fully air-conditioned indoor courts for basketball, badminton, and squash. Bennett University is also India's first university to introduce 10 Pickleball and 2 Padel Tennis courts.



## ***Clubs***

40+ student-led academic, cultural, technical & recreational clubs for the overall development of students.

Some of the clubs – Verve (Western Dance), Advaita (Music), ISAC (Media club), Ansh (Dramatics Club), Rivaaz (Indian Dance), BU Gamers (Gaming Community), Technotix (Robotic), Alexis (Social Activism), Spark (Future Entrepreneur), among others.



## ***Events***

Poetry, Events, Quizzes, Debates, Dance, Live Music, Festivals, Hackathons, Tech Events and Concerts – BU offers an engaging and interactive platform for learning and networking.

With our Annual Events like Bluemoon (Fresher's Night), Uphoria (Cultural Youth Festival), Zenevia (Tech Fest), Sportikon (Sports Fest), Converge (Alumni Meet), Welcome Week (For Freshers) & Convocation, there is always something new and exciting to look forward to.



## ***Seminars & Conferences***

Seminars, conferences, and workshops form an integral part of the learning experience at Bennett University, which has become a thriving hub for such events. Notable conferences include the International Conference on Sustainability in Trade, Investment, and Competition Laws, the Global AI Summit 2024: International Conference on Artificial Intelligence and Emerging Technology, the International Conference on Contemporary Reflections on Intersectionality and Justice, Revival of Indian Knowledge Traditions for Modern Age Issues, and many more.

Workshops conducted by distinguished guests and faculty from international universities further enrich students' global perspectives, inspiring them to explore horizons beyond the conventional.



## ***Smart Classrooms***

Spacious, air-conditioned digital classrooms, laid out in amphitheatre style to ensure an interactive and vibrant learning environment | Classrooms are enabled for presentations, videos, & live exercises.



## ***Lounges***

The 5000 sq. ft Rangeela Lounge and other lounges are the buzz on campus & offer a recreational space in captivating environment for students. The artwork in the lounges has been created by the students themselves and the outside walls painted by Street Artists. The student-centric lounge is a perfect retreat for students to hangout and network.

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## *Message from the Vice President, Admissions*

“

At Bennett University, we take pride in nurturing young minds to become future leaders, innovators, and changemakers. Our vibrant campus brings together students from across the country and around the world, creating a truly diverse and inspiring learning environment. With world-class faculty, state-of-the-art infrastructure, and programs designed to meet global standards, we ensure every student is equipped with the knowledge, skills, and confidence to excel in their chosen field.

Beyond academics, life at Bennett is about exploration, collaboration, and personal growth. We look forward to welcoming you to a community where excellence is a way of life and opportunities are limitless. To help you take the first step with ease, Bennett University offers a smooth, transparent, and hassle-free admission process—ensuring your journey begins with confidence as you join a community that inspires growth, creativity, and success.

”

**Hitankshi Thukral**

[hitankshi.thukral@bennett.edu.in](mailto:hitankshi.thukral@bennett.edu.in)

# Admissions

The new batch commences from July 2026

01

Fill Online  
Application  
Form

[www.bennett.edu.in](http://www.bennett.edu.in)



02

Shortlisting Based  
on Eligibility and  
Selection Process



03

Issuance of  
Admission  
Offer Letter



04

Fee  
Payment



05

Registration &  
Commencement  
of Classes



## Education Loan

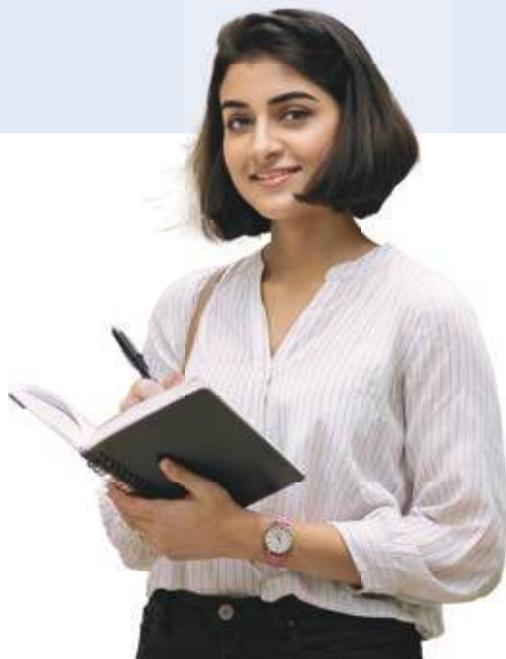
To support students in pursuing their education without financial constraints, Bennett University has partnered with leading banks in the country to facilitate education loans for those in need. While the university enables access to these financial assistance options, it serves solely as a facilitator and does not act as a guarantor. The process of eligibility assessment and loan disbursement is handled directly between the respective bank and the student.

For details, visit: [www.bennett.edu.in](http://www.bennett.edu.in)

## Scholarships

At Bennett University, we believe talent deserves every opportunity to shine. Our scholarships for meritorious students are awarded based on eligibility and academic excellence, empowering deserving candidates to pursue their dreams and aspirations.

For details, visit: [www.bennett.edu.in](http://www.bennett.edu.in)





**For Bennett University Admissions**  
Contact us:

✉ [admissions@bennett.edu.in](mailto:admissions@bennett.edu.in)

📞 18001038484

📞 8860309257

🌐 [www.bennett.edu.in](http://www.bennett.edu.in)

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International students, write to us at:  
**[internationaladmissions@bennett.edu.in](mailto:internationaladmissions@bennett.edu.in)**

**Campus: TechZone II, Greater Noida, Uttar Pradesh**

Disclaimer: For the updated information, visit [www.bennett.edu.in](http://www.bennett.edu.in)